

DRIVING MODERNITY

Technology, Experts, Politics, and Fascist Motorways, 1922-1943 Volume 3, Explorations in Mobility

Massimo Moraglio

Translated from the Italian by Erin O'Loughlin

Binding: Hardback

Print PB ISBN: 978-1-78533-449-8 e-ISBN: 978-1-78533-450-4 **Publication Date:** February 2017

Final Extent: 218 pages, 18 illus., bibliog., index

\$110.00/£73.00 **Discount Price:**

\$55.00/£36.50

Summary:

On March 26th, 1923, in a formal ceremony, construction of the Milan -Alpine Lakes autostrada officially began, the preliminary step toward what would become the first European motorway. That Benito Mussolini himself participated in the festivities indicates just how important the project was to Italian Fascism. Driving Modernity recounts the twisting fortunes of the autostrada, which—alongside railways, aviation, and other forms of mobility—Italian authorities hoped would spread an ideology of technological nationalism. It explains how Italy ultimately failed to realize its mammoth infrastructural vision, addressing the political and social conditions that made a coherent plan of development impossible.

"Based on prodigious archival research, Driving Modernity explores how the Italian autostrada project grew out of a somewhat fantastic idea by a coterie of Milan businessmen into an internationally recognized technological icon of Fascist Italy. This book speaks clearly and convincingly about the political values embedded in infrastructures." · Thomas Zeller, University of Maryland, College Park

"Moraglio's work is a deep dive into a grandiose and distinctively modern project in interwar Italy. Never before has the complex ideological character of these motorways been so clearly analyzed, from the moment of their conception to the widespread adoption of the automobile." · Mathieu Flonneau, Université Paris I Panthéon-Sorbonne, LabEx EHNE

Forthcoming!

50% Discount

For online purchases use code MOR498

*Only for individual orders placed directly with the publisher. Valid through April 30th, 2017

EXPLORATIONS IN MOBILITY 3



Driving Modernity

Technology, Experts, Politics, and Fascist Motorways, 1922-1943

Massimo Moraglio



About the Author:

Massimo Moraglio is a senior researcher at the Technische Universität Berlin. He has received an EU Marie Sklodowska Curie IEF fellowship and is editor-in-chief of the Journal of Transport History. He has coedited the volumes The Organization of Transport: A History of Users, Industry, and Public Policy (2015) and Peripheral Flows: A Historical Perspective on Mobilities between Cores and Fringes (2016).

CONTENTS

Acknowledgments List of Figures List of Acronyms

Introduction

Chapter 1. The Roads before the Motorways

Chapter 2. 1922: The Motorway from Milan to the Prealpine Lakes

Chapter 3. Motorway Mania in Italy in the Twenties

Chapter 4. The Ordinary Roads Problem

Chapter 5. From the Pedemontana Project to the Construction Suspension

Chapter 6. A Case Study: The Turin-Milan Motorway

Chapter 7. The Thirties: The European Utopia and the Nationalist Fulfillment

Chapter 8. The Bankruptcy and Legacy of the Motorways

Conclusion

Bibliography Index

For online purchases please visit **www.berghahnbooks.com** and use 50% discount code **MOR498** at checkout. Valid through April 30th, 2017. *Copy will be shipped upon publication.**Shipping charges will apply. For individual orders placed directly with the publisher.

If you wish to place an order by phone or fax please contact the appropriate Berghahn Customer Service office:

UK, Europe, the Middle East, India, and Africa: (c/o Turpin Distribution):

Email: <u>berghahnbooks@turpin-distribution.com</u> T: +44 (0) 1767 604 976 • F: +44 (0) 1767 601 640

The Americas, Australia, Asia-Pacific and China: (c/o Books International):

Email: BerghahnMail@PressWarehouse.com

T: 1(800) 540-8663 (Outside of the US: (703) 661-1584) • F: 1(703) 661-1501



Follow us on Twitter @BerghahnAnthro facebook.com/BerghahnBooks berghahnbooks.tumblr.com